

McFarland4Folly

Oct 6, 2025

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McFarland Moves to Folly

“I wish it could have been sooner, but I’m here now!”

John McFarland

Dear Folly Beach Voters,

After 30 years of driving back and forth from West Ashley, I have moved to Folly Beach to run for City Council. Knowing that Tim Goodwin would no longer be Mayor was my motivation, because I want the City to continue on the course that Mayor Goodwin has set.

I have no idea who will be the next mayor, but electing Council members that put the community first, like Mayor Goodwin has done, will insure that we keep moving forward.

I’ve been an outspoken advocate for this community for the last four years and being on the Council during this transition period is the right place for me to be. Please give me that opportunity. A vote for me is a vote to keep moving forward.

Sincerely, **John McFarland**

***“The Community First Goals
Have My Full Support.”*** *John McFarland*

- 1. Keep Moving Forward**
- 2. Focus on Today’s Issues**
- 3. Plan for Tomorrow’s Challenges**

- **The Environment**

- **Raise many of Folly’s roads, including the causeway**
(No road should flood on a King Tide, now or in 2050.)
- **Continue to improve drainage, island wide**
- **Locate and mitigate septic tank pollution**

- **Quality of Life**

- **Create a new approach to STR noise enforcement**
- **Expand beach access for the disabled and cyclists**
- **Fund more programs and services for our Seniors**
- **Expand the role of the Parks and Rec. Board**
- **Support and maintain STR regulations**

- **Safety**

- **Continue sidewalk expansion program, island wide**
(Let’s plan for an end to end island “path”.)
- **Advocate for more crosswalks with SCDOT**
- **Increase speed limit enforcement on secondary roads**
- **House first responders in or near the City**
(To improve emergency response times.)

McFarland's City Council Goals For 2026

No Hyperbole / No Ambiguity / No Gobbledygook

No need to read between the lines

Just a plain list of things that I will do in 2026, if elected!

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- 1. Set aside one day a month for in person and on-line meetings.
(If elected, I'll start on Dec 15th from 9 - 12 & 1 - 7.)**
 - 2. Start a suggestion box (Physical and on-line)**
 - 3. Change "Public Comment" policy for Council meetings to allow individuals to speak on any topic, not just agenda items.**
 - 4. Give voters a new way to participate in City government, via the Folly Beach Opinion Poll.**
 - 5. Upgrade Beach Access Points and create a new program: "Adopt a Walkway". (For local clubs + off island organizations that use our beach for their programs.)**
 - 6. Give the Parks & Recreation Board responsibility for: Christmas Lights in the Park, Christmas Tree Lighting, Christmas Parade, Flip Flop Drop, Easter Promenade and maybe a few other city sponsored events.**
 - 7. Require Noise monitors for all ISTRs.**
 - 8. Make it easier to identify and fine illegal STRs.
(Fines of \$500 a day for each violation is not nearly enough, especially for second and third offenses.)**

This publication was written, printed and published by John McFarland, a candidate for City Council and author of the *Community First* initiative.

McFarland's Marathon Meet & Greet On The Hill

Goal: 152 Hours in 23 Days

**When: Oct 6 - 11, 14 - 18, 20 - 25, 27-Nov 1 & Nov 3
(9 - 4 Weekdays / 9 - 12 Saturday)**

**Where: On The Hill - Across from the Post Office
(Under picnic shelter during inclement weather.)**

**McFarland's Previous Record
118 hours in 17 Days (Aug 25th - Sept 13th)**

FYI - I will not be participating in the FAB forum this week. I have chosen to focus on the traditional forum held by the League of Women Voters and sponsored by the Civic Club, two independent organizations with a long history of voter education.

I will be available On The Hill for a one on one as part of my Marathon Meet and Greet from Oct 6th to Nov 3rd. If the Post Office is open, I'll be On The Hill. John McFarland



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**P.O. Box Holder
Folly Beach, SC**