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**Candidate Forum Videos
Sponsored by the F.B. Civic Club &
The League of Women Voters**

VIDEOS AVAILABLE ON YouTube
(Thanks to the LWV)

Oct 15th / Wed - City Council Forum

Oct 16th / Thur - Mayoral Forum

Easiest Way To View Videos

1. Use Direct Link at: MCFARLAND4FOLLY.COM
2. Go to YouTube, then search for:
League of Women Voters Charleston

Is The ISTR CAP Secure ?

*As long as candidates want
to undermine THE CAP,
it is not Secure!*

**Is There Any Unfinished
STR Business?**

YES !

1. Noise from STRs
2. Illegal STRs

This publication was written, printed and published
by John McFarland, a candidate for City Council
and author of the *Community First* initiative.

It's Time to Require Noise Monitors for ISTRs !

- Even if 95% of all ISTRs are quiet, that's still over 45 that make too much noise.
- Noise monitors record decibel levels for every second of the day.
- Noise monitors also send alerts to tenants and property managers and store the data for future use.

**It's the perfect tool to prove
that an ISTR is compliant**

and

**It's the perfect tool for the
City to use during a hearing
to revoke an ISTR license for
noise violations.**

It's Time to Fine Illegal STRs more than \$500 a Day !

(Especially for 2nd and 3rd violations)

**Folly Beach 1st Offense - \$500 per day
2nd & 3rd Offenses - Not mentioned in City's Code.
(Presumably \$500 per day.)**

**Most cities, including Folly Beach, fine
illegal STRs \$500 for every day they
operate without a valid license.**

**Some cities have higher fines, especially
for 2nd and 3rd offenses. For Example:**

1. Savannah 1st = \$500 / 2nd = \$750 / 3rd = \$1,000
2. Shelter Island, NY \$250 / \$2,000 / \$5,000
3. St. Simons, GA - \$250 / \$500 / \$1,000
4. Las Vegas \$500 & \$1,000 thereafter
5. Montreal - \$1,000 to \$2,000 (every offense)

The Easy Way to Spot Illegal STRs

**If all legal STRs had a small identification
plaque that's visible from the street, it would
be easy to spot and turn in the illegal STRs.**