

Community First

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What are the Voters' Biggest Concerns?

- 1. The ISTR Cap of 800.**
- 2. Who can fill Mayor Goodwin's shoes?**

What Actions Do Most Voters Want?

- 1. Fix the Flooding**
- 2. More Sidewalks and Less Speeders**
- 3. Less noise from STRs**
- 4. Better Quality of Life**

One Vote Matters

April 2, 1996

Three Council Seats available

Wallace Benson	298	/	Elected
Gered Lennon	293	/	Elected
Vernon Knox	287	/	Elected
Penny Travis	286	/	Lost

Number of Voters in Last Six Folly Beach Elections

- April 3, 2018 (Mayor + 3 Council seats) 835*
- July 14, 2020 (3 Council seats) 675
- April 5, 2022 (Mayor + 3 Council seats) 636*
- Feb 7, 2023 (Referendum) 1,256
- Nov 7, 2023 (3 Council seats) 1,118
- April 23, 2024 (1 Council seat) 974

Number of Registered Folly Beach Voters Today:

1,860*

* Best estimate

What to look for in a Candidate

- **Commitment to Community**
- **A Clear Vision of Folly's Future**
- **Trust - No Hidden Agenda**
- **Dedicated to Public Service**
- **Knowledge of Folly's Issues**
- **Leadership Experience on F.B.**

Opinion Piece by John McFarland

Candidates' Position on THE CAP

	Council Candidates	Mayoral Candidates
● Keep the Cap (No Changes)	S. Fink J. McFarland A. Whiting	C. Bizzell K. Houghton A. Peets
● Change the Cap (A Possibility)	W. Farley J. Rawls	D.J. Rich
● Kill the Cap (Most Likely)	B. Holladay	E. Culpepper

Who Should You Vote For ?

For mayor and council, vote for candidates that will put the Community First on all issues, especially THE CAP.

In addition, vote for three council candidates, not two. It's the best approach for this particular election.

This publication was written, printed and published by John McFarland, a candidate for City Council and author of the *Community First* initiative.

The Best Path Forward for Detractors of THE CAP
(McFarland's City Council Candidate Forum Closing Statement)

I'd like to circle back to the major issue of this election, THE CAP. THE CAP was passed by a majority of Folly's voters 32 months ago. By state law a City Council has the right to change a successful referendum at any time, just like any other ordinance, but Folly's City Council members did not change THE CAP because they accepted the decision of the voters, no matter their previous positions.

Because THE CAP was approved by a public vote, the only fair way to change it is by the same method, namely another public vote.

If you think THE CAP is not right for this community, your path forward is clear. Write your own petition, collect the necessary signatures and ask for a public vote. Your petition should be decided by the voters, just like the original petition was. That's democracy.

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